





Founding Associations













An alliance of stakeholders representing clean energy buyers and sellers founded in 2017.

Guided by a Steering Committee of Buyers and Sellers



























What we do



1. Open markets

Influence EU and national renewable energy and energy market legislation to advance corporate sourcing



2. Create demand

Raise awareness and educate all stakeholders on the advantages of corporate sourcing renewable energy



3. Facilitate business opportunities

Connect corporate renewable energy buyers and sellers and help make transactions faster, easier and cheaper

























JPMORGAN CHASE & CO.













































































Morgan Stanley









































































Objectives

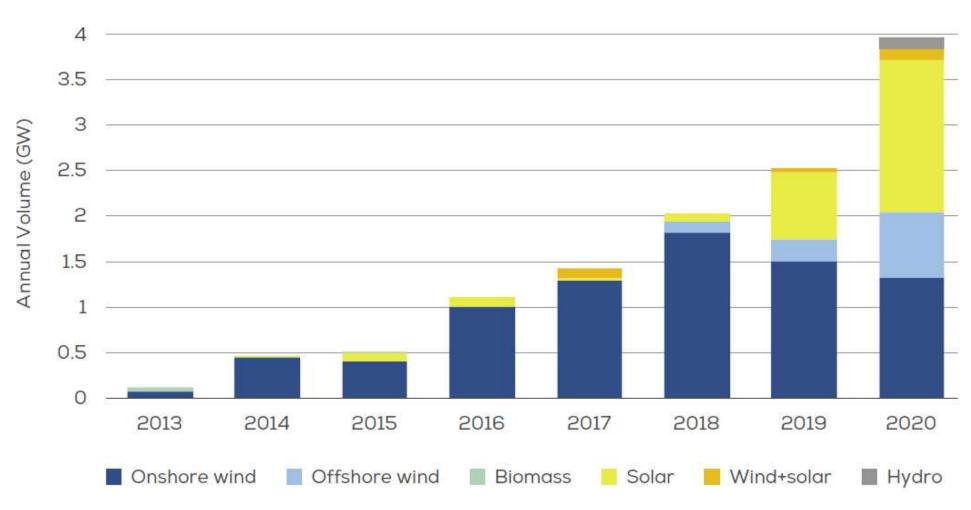
- Share latest European corporate renewable PPA statistics
- Highlight PPA market trends
 - Emerging markets
 - Types of buyers
 - Renewable technologies
 - Contract structures



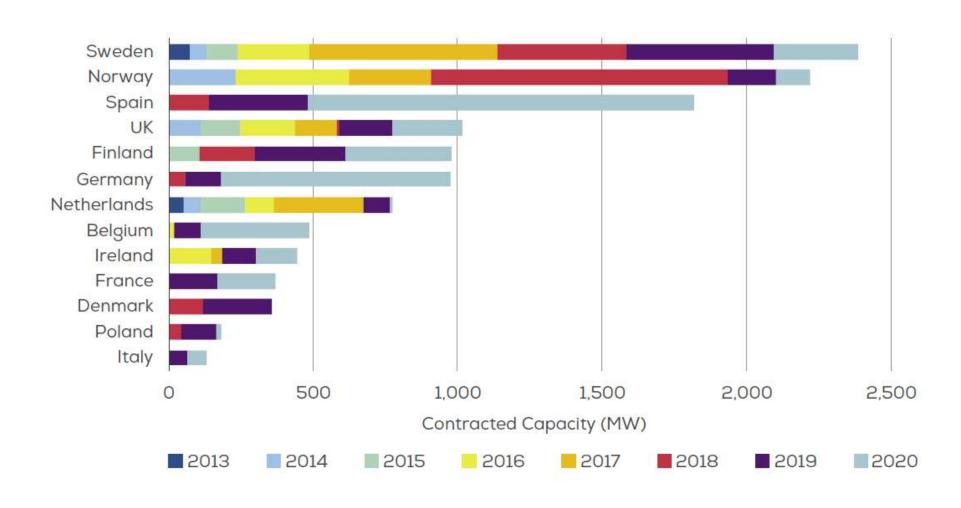
European corporate renewable PPA statistics



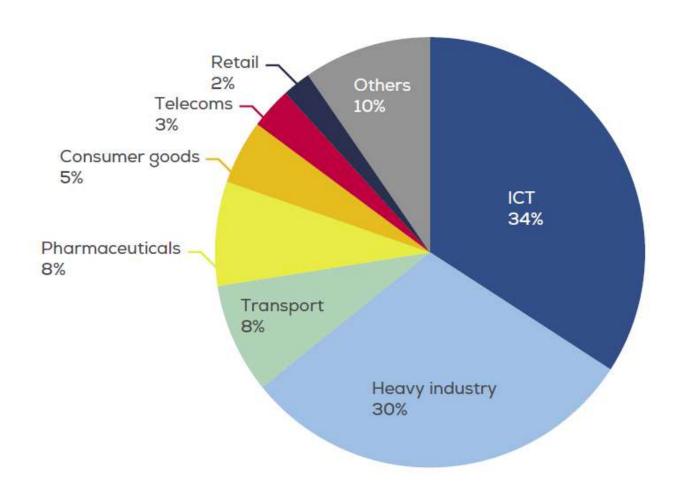
European Corporate Renewable PPAs



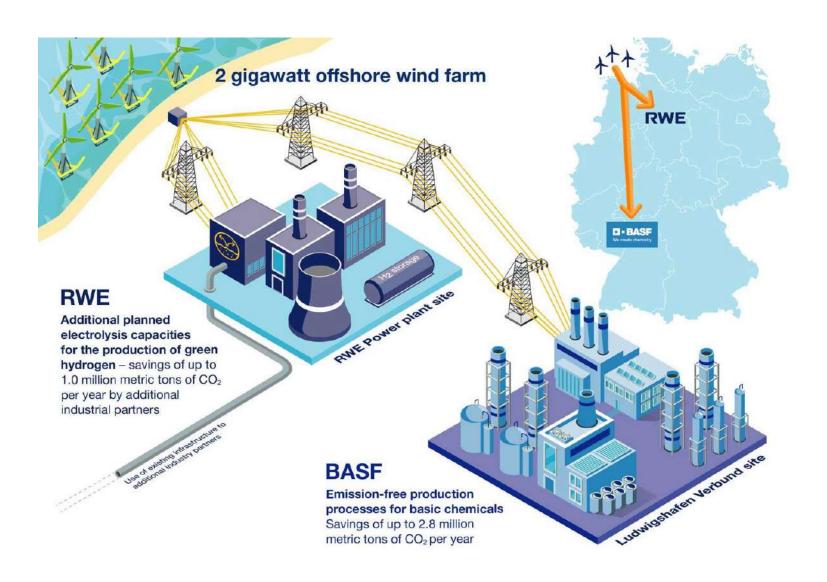
Cumulative PPA Capacity by Country



Cumulative PPA Capacity by Sector



BASF and RWE: 2 GW announcement



Corporate renewable energy sourcing trends



Corporate Renewable Energy Sourcing Models in Europe

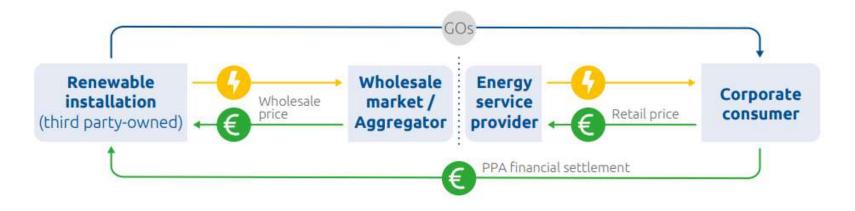
Which is best for the buyer?

The most suitable choice will depend on many factors

- Risk profile
- Size of electricity demand
- Physical location(s)
- On-site feasibility
- Need for physical energy link



Off-site Model: Financial PPA



- No physical transmission of power between producer and consumer
- Renewable installation and consumer can be located on different grids
- Price agreed between renewable installation and consumer
- Financial settlement difference between agreed price and a market-based price
- GOs passed to consumer

Case Study: Heineken, Philips, Signify, Nouryon

Location: Finland

Buyer: Multiple

Seller: Neoen

Capacity: 126 MW

Variation: Multi-buyer PPA





Case Study: Novartis

- Location: Spain
- Buyer: Novartis (Austria, Germany, Spain, France, United Kingdom, Italy, Sweden, Romania, Switzerland, Belgium, Slovenia, Poland, Czech Republic, Ireland)
- Seller: Enel Green Power
- Capacity: 78.5 MW
- Variation: Cross-border PPA

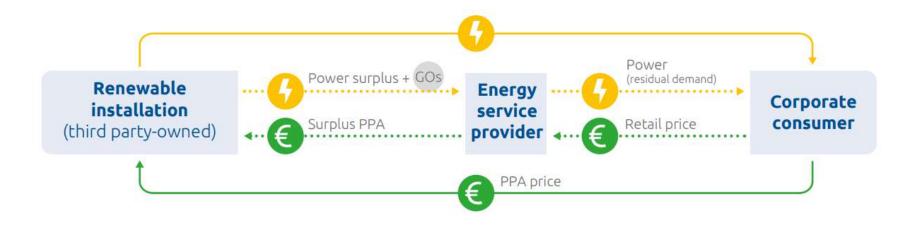
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On-site "buyer" business models

- On-site PPAs
- Leasing
- Private-wire PPAs

On-site Model: On-site PPA



- Third party owns and operates the on-site project
- Price agreed between renewable installation and consumer
- Buyer consumes the electricity behind-the-meter
- Project is usually sized to achieve very high or near 100% self-consumption
- GOs may not be passed to consumer
- Project may connect to grid to export surplus power

Case Study: Kingspan

- Location: Stigamo, Sweden
- Buyer: Kingspan, a global building materials company
- Seller: Alight Energy
- Capacity: 1.3 MWp
- Commissioned: 2021

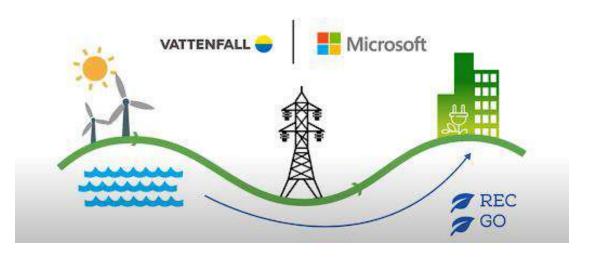


Other emerging trends

- 24/7 renewable energy
- Locational marginal emissions
- SMEs and supply chain engagement







RE-Source Platform: Renewable Energy Buyers Toolkit



Standard PPA Template

First pan-European standard corporate PPA

- Suitable for both physical and financial PPAs
- Usable in a cross-border context
- Translations available in English, Italian, Polish, French, Spanish, and German



Renewable Energy Buyers Toolkit



Reports and Webinars



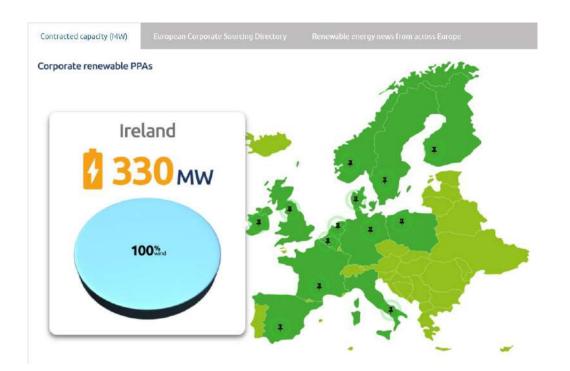
European Corporate
Sourcing Directory



Template PPA Contract



PPA Training
Courses



The RE-Source Event

The world's largest gathering of renewable energy buyers and sellers



13-15 October Amsterdam

40 countries and multiple networking opportunities

